

ELITE HEALTHCARE/ADVANCE Healthcare Network

WRITER'S GUIDELINES FOR CONTENT SUBMISSIONS

The following guidelines apply to all content submissions for all professional audiences.

Elite Healthcare (formerly ADVANCE Healthcare Network) is an online career and education resource. We publish weekly website content as well as a series of digital magazines and may offer occasional print opportunities. Popular editorial topics for each healthcare audience are available for reference on our [media kit page](#).

Elite/ADVANCE will accept and review all content submissions provided to us by credentialed healthcare professionals, credible freelance writers, marketing agencies and relevant healthcare resources or associations as long as the content is of interest, unbiased and/or beneficial to our healthcare professional audience.

We will publish content at our discretion and we do not charge to post content that is considered a well-researched and documented clinical or technical submission or for content that is educational, timely, relevant and/or helpful to healthcare professionals either personally and/or professionally.

If you fall into this category and are interested in publishing content on our website or providing content for a digital edition, we accept submissions at any time to contact@advanceweb.com. If the content is approved for publication or selected for a digital edition, it will be added to our schedule and you will be notified.

ADVANCE DOES CHARGE for **sponsored content** (advertorial/native) that is essentially meant to promote a product, service or business including press releases. At the discretion of management, fees for sponsored content may be waived if they are accompanied by paid advertising or if a press release topic is of specific interest to our healthcare community and warrants a follow-up interview from our editorial team. Please email contact@advanceweb.com or call 484-300-4940 if you are interested in placing sponsored content, advertising or have a press release that you would like to submit for consideration.

CONTENT REQUIREMENTS:

- Articles must be **vendor-neutral** and must not promote any specific products or services (links to products or services can be included if they are highly relevant to the content or as part of the byline)
- Links to relevant and helpful sources/resources can be included within the body of the content
- Articles must be unique to Elite/ADVANCE and cannot be published on any other website or in any other publication.
- Articles should offer constructive and interesting educational, career or professional information or advice, relevant clinical/technical information and/or be of general interest to healthcare professionals in general or highly relevant to a specific audience(s)
- Sources should be cited at the end of the article where applicable
- Images, illustrations, charts and tables are welcome and should include alt-tag description text
- Articles should be more than 800 words (the more the better)
- Articles must include a relevant **title and subtitle** that explains the content of the article in an SEO friendly format. All titles are subject to change. Titles will be generated by Elite/ADVANCE if none are provided.
- **An Author bio must be included with all content**
- All articles are subject to final review and editing by Elite/ADVANCE staff
- Content may be subject to peer review
- All accepted content will be scheduled by Elite/ADVANCE and published at our discretion based on our current editorial calendar and content needs
- Articles should be submitted directly to contact@advanceweb.com via Word Doc (pictures and charts can be attached or included in the article).
- You can call 484-300-4940 or email us to follow up on your submission. Please include 'Editorial Content Submission' in your subject line.

In certain cases Elite/ADVANCE may believe a content piece warrants a more in depth approach usable for Continuing Education. If a piece is selected we will reach out to you directly to confirm your interest in further developing your work. All CE content is peer reviewed and subject to stringent standards and guidelines. If you are interested in developing CE content please email contact@advanceweb.com.

COPYRIGHT WAIVER: By submitting an article to Elite/ADVANCE you acknowledge that you are providing us with non-plagiarized, completely original content for publication on our website or in a digital edition and that Elite/ADVANCE owns the rights to print or reprint the work in part or in its entirety at any time from the date of article acceptance.

All questions regarding content can be submitted to contact@advanceweb.com or you can call 484-300-4940.